



CEIVA Energy Partners with Carrier® to Expand Home Efficiency Offerings
HEMS platform will integrate with smart thermostat to boost utility residential efficiency programs

Burbank, Calif. – June 11, 2014 – [CEIVA Energy](#), a utility-controlled home energy management system (HEMS) provider, has entered an integration partnership with Carrier, the world’s leader in high-technology heating, air-conditioning and refrigeration solutions. The partnership combines Carrier’s smart ComfortChoice® thermostat and CEIVA’s HEMS to enable utility companies to communicate energy-efficiency and demand-response programs to residential customers. National Grid will be the first utility to adopt CEIVA and Carrier’s integrated offering.

The collaboration gives utilities enhanced intelligence and control to meet mandates, and enables them to share real-time demand information and adjust thermostat settings based on outside temperatures to help residential customers increase energy-efficiency and reduce energy consumption. At the same time, residential customers gain access to an advanced, user-friendly smart thermostat and home energy management platform that allows them to monitor and control their home energy usage through convenient mobile devices and web platforms.

“This innovative solution uses best-in-class technology to help customers and utilities alike realize great efficiencies,” said Raymond Archacki, senior product manager, Carrier. “The more homeowners can easily monitor and control their home energy use via smart, secure and easy-to-use thermostats and a broader HEMS platform, the more they’ll reduce energy and engage with their utility.”

CEIVA’s home energy management platform collects detailed data directly from smart meters, then presents it to customers in a variety of formats, including an in-home display, mobile app and website. To attract attention and maintain engagement, the platform blends the instant energy data with customers’ personal photos, synched from platforms like Facebook and Picasa. In addition to adjusting thermostat settings, utilities can use the Carrier-integrated platforms to deploy customized demand-response programs and encourage customer engagement around energy use. As a result, CEIVA and Carrier help consumers save energy in the home by eliminating wasteful heating and cooling through easy-to-use, consumer-friendly interfaces.

Farah Saeed, Frost & Sullivan principal consultant, commented, “Increasing integration between forward-thinking thermostat and HEMS companies has the potential to make a significant impact on home energy management. These partnerships bring us closer to a one-stop shop for utilities to deploy all the residential efficiency tools they have in their toolbox.”

National Grid is the first utility to roll out the integrated solution to its residential customers. Carrier’s 200,000 installed smart thermostats throughout the United States will also be equipped for the CEIVA platform, enabling a seamless transition as other utilities adopt the technology.

“Utilities face increasing mandates to reduce home energy use and engage their customers,” said Dean Schiller, chief executive officer, CEIVA Energy. “Heating and cooling are significant drivers of home energy use — in some regions, they can account for more than 50 percent of

the home's total energy. The combination of CEIVA's commitment to customer engagement and Carrier's proven track-record for connectivity and usability means we now offer utilities and their customers the best solution on the market."

About CEIVA Energy

CEIVA Energy provides a comprehensive, flexible utility-controlled Home Energy Management System that helps utilities comply with regulations to reduce energy use and engage with customers. CEIVA Entryway is an enterprise software suite that make it easy for utilities to analyze home energy use, manage the smart meter HAN and deliver effective residential DR at scale. CEIVA Homeview is a complete engagement solution that enables utilities to deliver compelling real-time energy consumption data and energy efficiency messages that influence customers. For more information, please visit: <http://ceivaenergy.com>.

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