



CEIVA Energy Deploys Home Energy Management System for National Grid

Platform connects with smart plugs, digital picture frames and smart thermostats to reduce energy costs for Smart Energy Solutions customers

Worcester, Mass. – July 29, 2014 – [CEIVA Energy](#) today announced its home energy management system (HEMS) has launched as part of [National Grid's Smart Energy Solutions Program](#) that includes nearly 15,000 National Grid customers in Worcester, Mass. The utility implemented CEIVA's platform to run energy efficiency, demand response and customer engagement solutions for participating customers. CEIVA quickly connects a range of technology solutions such as smart plugs, digital picture frames and smart thermostats to help select Smart Energy Solutions customers seize control over energy use and reduce costs, especially during times of peak demand on the grid.

"Through our Smart Energy Solutions Program, we are providing our customers with choice, control and convenience in managing their energy use. We are pleased to have CEIVA on board to help deliver technology solutions that benefit program participants," said William Jones, director, Smart Energy Solutions Program, National Grid.

As part of the Smart Energy Solutions deployment, National Grid has rolled out several CEIVA Energy HEMS technologies at no cost to its customers:

- [CEIVA Homeview](#): A complete customer engagement solution that collects detailed energy data directly from smart meters, then presents it to customers in a variety of formats, including a mobile app, website and digital picture frame that mixes energy data with personal photos to attract attention. Customers can also control smart plugs via the Homeview app.
- [CEIVA Entryway](#): An enterprise software suite that enables support of utility-supplied technology solutions, manages the smart meter HAN and delivers residential demand response (DR) capabilities and energy efficiency programs.
- CEIVA HANS-on: The only integrated set of iPhone-based hardware and software tools that allows for a quick and seamless provision of Home Area Network devices in the field, including smart thermostats, smart plugs and the CEIVA Homeview frame.
- CEIVA-integrated Carrier ComfortChoice: An advanced, user-friendly smart thermostat that integrates with the smart meter and the utility for enhanced data collection and analytics, and to enable demand response programs.

CEIVA Energy's HEMS platform integrates with National Grid's technology partners, including Itron, Carrier, Verizon, Safeplug and Digi, enabling a seamless experience across devices.

"National Grid is leading the way in bringing together a range of technologies to enhance the customer experience," said CEIVA Energy CEO Dean Schiller. "Our work together demonstrates that a compelling customer engagement platform that makes energy management easy is critical to helping utilities achieve goals."

About CEIVA Energy

CEIVA Energy provides a comprehensive, flexible utility-controlled Home Energy Management System that helps utilities comply with regulations to reduce energy use and engage with customers. CEIVA Entryway is an enterprise software suite that make it easy for utilities to



analyze home energy use, manage the smart meter HAN and deliver effective residential DR at scale. CEIVA Homeview is a complete engagement solution that enables utilities to deliver compelling real-time energy consumption data and energy efficiency messages that influence customers. For more information, please visit: <http://ceivaenergy.com>.

About National Grid

National Grid (LSE: NG; NYSE:NGG) is an electricity and gas company that connects consumers to energy sources through its networks. The company is at the heart of one of the greatest challenges facing our society - to create new, sustainable energy solutions for the future and developing an energy system that underpins economic prosperity in the 21st century. National Grid holds a vital position at the center of the energy system and it 'joins everything up'.

In the northeast US, we connect more than seven million gas and electric customers to vital energy sources, essential for our modern lifestyles. In Great Britain, we run the gas and electricity systems that our society is built on, delivering gas and electricity across the country.

National Grid delivers electricity to approximately 3.3 million customers in Massachusetts, New York and Rhode Island. It is the largest distributor of natural gas in northeastern U.S., serving approximately 3.4 million customers in New York, Massachusetts and Rhode Island.

For more information please visit our website: www.nationalgridus.com

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